

# About Megaphone TV's Civic Engagement Platform

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**Phone:** +1-646-820-6229 (*real-time critical support*)  
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Megaphone TV is an Emmy Award-winning interactive audience engagement platform that transforms traditional broadcast television into participatory experiences. While primarily marketed as an interactive sponsorship platform for broadcasters, the system has been specifically deployed to enhance civic engagement in local communities, with Morgan Murphy Media notably launching Megaphone to serve this purpose [News - Megaphone TV](#).

## Core Civic Engagement Capabilities

The platform functions as a real-time interactive system that enables:

1. **Live Polling and Voting:** Megaphone polling allows viewers to have a voice in political discourse live and in real-time [News - Megaphone TV](#). This creates opportunities for instant democratic participation during broadcasts.
2. **Real-Time Audience Participation:** The platform has been used for debate night coverage, voter resources, and hosting socially distant debates [News - Megaphone TV](#), making it particularly relevant for civic programming.
3. **Community Voice Integration:** Local news stations across America have used Megaphone TV to conduct real-time audience polls during major political events like President Biden's 2023 State of the Union [News - Megaphone TV](#).
4. **User-Generated Content (UGC):** The platform allows citizens to submit photos, videos, and comments that can be moderated and broadcast, enabling community members to become active contributors to civic dialogue.

## Technical Architecture for Democratic Engagement

The system operates through a multi-platform approach:

- **Broadcast Integration:** Seamlessly integrates with live television broadcasts without requiring special hardware
- **Digital Bridge:** Connects TV audiences with mobile devices, tablets, and computers for participation
- **Data Analytics:** Provides detailed engagement metrics and audience insights
- **Real-Time Processing:** Handles thousands of simultaneous responses for large-scale civic participation

### Proven Civic Applications

The platform has demonstrated success in political engagement, with examples including helping viewers become part of broader discussions on critical issues, and achieving viral engagement on topics like police funding debates that received tens of thousands of votes and nearly 1,000 comments [News - Megaphone TV](#).

## Contact Information for Nonprofit Collaboration

For nonprofits interested in utilizing Megaphone TV's civic engagement capabilities with broadcast TV stations, here are the key contact points:

### Primary Contact Methods:

1. **Direct Email:** [contact@megaphonetv.com](mailto:contact@megaphonetv.com) [Megaphone TV](#)[Megaphone TV](#)
2. **Phone:** +1.646.875.8743 [Megaphone TV](#)[Megaphone TV](#)
3. **Demo Request:** Visit their website at [www.megaphonetv.com](http://www.megaphonetv.com) and navigate to their "Request a Demo" page
4. **Corporate Information:**
  - **CEO:** Dan Albritton (CEO and Co-founder) [Megaphone TV Information](#)
  - **Location:** New York, New York, United States [Megaphone TV - Crunchbase Company Profile & Funding](#)
  - **Company Size:** Approximately 18 employees with \$5.7 million in annual revenue

### Partnership Approach for Nonprofits:

Based on the platform's capabilities and their work with civic organizations, nonprofits should consider the following approach:

1. **Partnership Model:** Present your nonprofit's mission as aligned with their civic engagement goals, particularly if you're working on voter registration, community dialogue, or democratic participation initiatives.
2. **Broadcast Station Collaboration:** Consider approaching this as a three-way partnership between your nonprofit, local broadcast stations, and Megaphone TV. The platform has existing relationships with major broadcasting groups including ABC, NBC, CBS, TEGNA, Scripps, Nexstar, and many local stations [News - Megaphone TV](#).
3. **Revenue Model Understanding:** While Megaphone TV primarily operates as a revenue-generating platform for broadcasters through sponsored content, nonprofits might negotiate special arrangements for civic programming, especially given their documented history of supporting civic engagement initiatives.

### **Strategic Recommendations for Your Holistic Vision:**

Given your interest in "electronic town meetings" and revitalizing democracy, Megaphone TV's platform offers significant potential for:

1. **Real-Time Democratic Participation:** Creating genuine two-way dialogue between citizens and broadcast media during town halls or community forums
2. **Paradigm Shift Implementation:** Moving from passive viewership to active civic participation aligns with your vision of transitioning from a "dead" to "living" universe perspective
3. **Long-Range Impact:** The platform's data collection capabilities could provide valuable insights for understanding community perspectives on long-term planetary challenges
4. **Scalability:** The technology could theoretically support local, regional, or even national electronic town meetings, particularly relevant for your concerns about democracy and free speech

When contacting them, emphasize how your nonprofit's mission aligns with their demonstrated commitment to civic engagement and their existing track record of supporting democratic participation through broadcast media. Reference their work with political debates, voter engagement, and community polling as evidence of shared values.

Would you like me to help you draft a compelling outreach message to Megaphone TV that articulates your nonprofit's vision for using their platform to advance democratic participation and community engagement

# Partnership Inquiry: Electronic Town Meetings for Democratic Revitalization

To: Dan Albritton, CEO and Co-founder

**Megaphone TV**

Email: [contact@megaphonetv.com](mailto:contact@megaphonetv.com)

CC: [sales@megaphonetv.com](mailto:sales@megaphonetv.com)

Phone Follow-up: +1.646.875.8743

Dear Mr. Albritton and Megaphone TV Team,

## Introduction and Shared Vision

We are reaching out to explore a transformative partnership that aligns with Megaphone TV's demonstrated commitment to civic engagement and your pioneering work in making broadcast television a participatory democratic medium. We've been following your successful deployments with Morgan Murphy Media for civic engagement and your real-time polling during critical political events, and we believe our missions are deeply aligned.

## Our Initiative: Electronic Town Meetings for the 21st Century

Our nonprofit is collaborating with multiple cities and states to implement large-scale "Electronic Town Meetings" – a modern revival of democracy's most fundamental practice: citizens gathering to deliberate on issues that shape their collective future. We are conducting extensive outreach to create a trusted, transparent feedback infrastructure that gives voice to all citizens on the critical challenges of our time.

### The Scope and Urgency

We are developing comprehensive public polling and dialogue systems focused on the defining issues of our era:

- **Healthcare Access and Reform** – Understanding community needs and priorities for equitable health systems

- **Immigration Policy** – Facilitating respectful dialogue on pathways forward that honor both compassion and community concerns
- **Climate Change Response** – Gathering citizen input on local and regional climate adaptation strategies
- **Economic Justice** – Exploring public sentiment on inequality, living wages, and sustainable prosperity
- **Democratic Reform** – Assessing support for initiatives that strengthen democratic participation itself

## Why Megaphone TV is Our Ideal Partner

Your platform's unique capabilities make you the perfect technology partner for this democratic revitalization effort:

1. **Proven Civic Infrastructure:** Your successful implementations during presidential debates, State of the Union addresses, and local political discussions demonstrate exactly the kind of real-time civic engagement we envision at scale.
2. **Broadcast-Digital Bridge:** Your ability to seamlessly connect traditional TV audiences with digital participation tools is crucial for ensuring inclusive participation across all demographics, particularly reaching citizens who might not engage through purely digital channels.
3. **Trust and Credibility:** Your partnerships with major broadcasters (ABC, NBC, CBS, TEGNA, and 80+ stations worldwide) provide the institutional credibility essential for public trust in democratic processes.
4. **Real-Time Processing Power:** Your platform's ability to handle thousands of simultaneous responses is exactly what's needed for authentic, large-scale democratic participation.

## Our Partnership Proposal

We envision a three-way collaboration model:

### Phase 1: Pilot Electronic Town Meetings (Months 1-3)

- Launch 3-5 pilot town meetings in partner cities
- Focus on one critical issue per meeting (e.g., local climate resilience)
- Measure engagement metrics and democratic participation rates
- Document best practices for scaling

## Phase 2: State-Level Expansion (Months 4-9)

- Expand to state-wide electronic town meetings
- Integrate with local broadcast partners in each market
- Develop issue-specific polling templates for consistent data collection
- Create real-time visualization tools for public sentiment

## Phase 3: Interstate Coordination (Months 10-12)

- Coordinate multi-state town meetings on shared regional issues
- Develop comparative analytics across jurisdictions
- Build towards potential national-scale democratic dialogues

# Value Proposition for Megaphone TV

This partnership offers Megaphone TV:

1. **Mission-Driven Impact:** Position Megaphone TV as essential infrastructure for 21st-century democracy
2. **Expanded Market:** Access to government and nonprofit sectors seeking civic engagement solutions
3. **Content Differentiation:** Help broadcast partners offer meaningful civic programming that builds audience loyalty
4. **Data Insights:** Aggregate understanding of public sentiment on critical issues
5. **Corporate Citizenship:** Demonstrate leadership in strengthening democratic institutions

# Technical Requirements and Compatibility

We've reviewed your platform's capabilities and believe your existing infrastructure aligns perfectly with our needs:

- Real-time polling with instant result visualization
- User-generated content submission and moderation
- Demographic data collection for representative sampling
- Integration with existing broadcast workflows
- Mobile-first participation options for maximum accessibility

## **Funding and Sustainability**

We have secured initial funding from [foundation/government partners] and are developing a sustainable model that could include:

- Government contracts for civic engagement services
- Foundation grants for democratic innovation
- Potential sponsorship from civic-minded corporations (maintaining strict nonpartisan guidelines)
- Cost-sharing with participating broadcast stations who benefit from increased civic programming

## **Next Steps**

We would welcome the opportunity to:

1. Schedule a video conference to discuss alignment and possibilities
2. Arrange a technical demonstration of how Megaphone TV could power an Electronic Town Meeting
3. Explore a pilot program with one of our partner cities
4. Discuss terms for a long-term partnership agreement

## **The Democratic Imperative**

At this critical moment in our democracy, when public trust in institutions is wavering and civic participation is more crucial than ever, we have the opportunity to demonstrate that technology can strengthen rather than fragment our democratic fabric. Your platform has already shown glimpses of this potential – from viral community discussions on policing to real-time participation in presidential debates.

Together, we can scale these successes into a systematic infrastructure for democratic renewal – making "government of the people, by the people, for the people" a lived reality in the digital age.

We believe that Megaphone TV's technology, combined with our nonprofit's civic mission and government partnerships, can create something truly transformative: authentic, inclusive, large-scale democratic participation that bridges divides and builds consensus on our greatest challenges.

## Contact Information

[Your Name]  
[Your Title]  
[Organization Name]  
[Phone Number]  
[Email Address]  
[Website]

We look forward to exploring how we can work together to revitalize democracy through the power of participatory media. Please let us know your availability for an initial discussion in the coming weeks.

With appreciation for your civic innovation and hope for our shared democratic future,

[Your Name]  
[Your Organization]

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*P.S. We were particularly inspired by your work during the 2023 State of the Union polling and the community engagement achieved during local debates on critical issues. These examples demonstrate exactly the kind of scaled civic participation we aim to institutionalize across American communities.*

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Yes, there are indeed different and larger Megaphone companies. Let me clarify the distinction:

### **Megaphone (Podcast Platform) - The Larger Company**

Megaphone is a Software as a service (SaaS) business owned by Spotify that provides software for podcast hosting and monetization as well as an ad network to generate additional revenue for podcast publishers [Megaphone \(podcasting\) - Wikipedia](#).



## Key Facts:

- Originally started as Panoply Media by The Slate Group in February 2015, led by Andy Bowers, Brendan Monaghan and Matt Turck [Megaphone \(podcasting\) - Wikipedia](#)
- Acquired dynamic ad-insertion company Audiometric in August 2015, adding CTO Jason Cox [Megaphone \(podcasting\) - Wikipedia](#)
- Made the technology available to other companies in January 2016 under the name "Megaphone" [Megaphone \(podcasting\) - Wikipedia](#)
- In November 2020, Spotify announced its intent to acquire Megaphone from Graham Holdings for US\$235 million, with the acquisition completed in December 2020 [Megaphone \(podcasting\) - Wikipedia](#)
- Spotify later integrated other acquisitions including Whooshkaa (December 2021) and Chartable (February 2022) into Megaphone [Megaphone \(podcasting\) - Wikipedia](#)

This is a major player in the podcast/audio industry, now part of Spotify's podcast technology infrastructure.

## Other Megaphone Entities

There's also **Nonprofit Megaphone** - a company with 947 followers on LinkedIn that helps nonprofits acquire and manage the Google Ad Grant, helping 501c3 organizations take advantage of the \$10,000/month Google Ad Grant [Nonprofit Megaphone | LinkedIn](#).

## The Distinction

So you have at least three distinct "Megaphone" entities:

1. **Megaphone (Spotify)** - Large podcast technology platform (\$235 million acquisition)
2. **Megaphone civic engagement platform** - The smaller startup focused on democratic participation
3. **Nonprofit Megaphone** - Google Ad Grant management service

The Spotify-owned Megaphone is by far the largest and most established, operating in a completely different sector (podcast technology) than the civic engagement platform we were discussing earlier.

Given your interests in democratic transformation and planetary futures, the civic engagement Megaphone seems most aligned with your work, though the scale and reach of Spotify's Megaphone demonstrates how audio/podcast technology could potentially be leveraged for democratic discourse and electronic town meetings at a massive scale.

Would you like to explore how these different technological approaches (civic platforms vs. audio/podcast infrastructure) might contribute to your vision of dimensional evolution in democratic systems?

We specialize in Google Grant management for nonprofits, helping 501c3 organizations acquire and take maximum advantage of the \$10,000/month Google Ad Grant so they can better share their mission and stories with the world.

Website

<http://nonprofitmegaphone.com>

Phone

[773-887-0050](tel:773-887-0050) Phone number is 773-887-0050

Industry

Advertising Services

Company size

51-200 employees

[61 associated members](#) LinkedIn members who've listed Nonprofit Megaphone as their current workplace on their profile.

Headquarters

Chicago, IL

Founded

2016

Specialties

Nonprofit Marketing, Google AdWords Grant Management, and PPC Advertisi

<https://nonprofitmegaphone.com/>

Megaphone Official Website:

<https://megaphone.us/>

From their website, you can:

- Learn more about their platform and mission
- Access their "About" page with team information
- Look for a "Contact" section or form
- Book a demo of their platform

## Contact Options:

Unfortunately, I don't see a publicly listed phone number on their website. However, for a civic technology platform focused on democratic engagement, this is fairly common - they typically prefer initial contact through:

1. **Website Contact Form** - Check their website for a contact page or inquiry form
2. **Demo Request** - Their website mentions "Book a demo!" [Megaphone - Megaphone](#) which would connect you with their team
3. **Professional Networking** - LinkedIn profiles for team members like Bill Lockhart (CEO) for professional outreach

## Related Platform Note:

There's also a European initiative with a similar name working on civic engagement that was selected by the Cellnex Foundation in their Bridge project to accelerate digital projects with high social impact [A digital platform to encourage civic engagement - Cellnex](#), led by Martín Garrido. If you're interested in international perspectives on digital democracy, this might also be worth exploring.

Given your deep interest in electronic town meetings and democratic revitalization, reaching out through their demo request or contact form with a clear explanation of your scholarly work and potential collaboration interests would likely be the most effective approach. Your five-book background on planetary futures and paradigm change would certainly make you an interesting potential partner or advisor for their mission to transform civic engagement.

Would you like to discuss how your vision for dimensional evolution and living universe perspectives might inform or enhance platforms like Megaphone?

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## Strategic Analysis for National Electronic Town Meeting Implementation

Based on your vision for democratic revitalization and the current technological landscape, let me provide a detailed assessment of the most effective approach.

### Primary Recommendation: Hybrid Multi-Platform Strategy

Rather than choosing a single platform, the most effective approach would be a **coordinated ecosystem** that leverages different technologies for different aspects of the town meeting process:

## Core Architecture for National Electronic Town Meetings

### 1. Foundation Layer: Civic Engagement Platform (Megaphone-type)

#### Why this is essential:

- Removes barriers of money, knowledge, and access while positioning users to make real change on federal, state and local levels [Megaphone - Megaphone](#)
- Provides legislative tracking and issue monitoring
- Creates accountability loops with elected officials
- Enables structured democratic participation

#### Key Functions:

- **Pre-Meeting:** Issue identification, agenda setting, participant registration
- **During Meeting:** Real-time polling, proposal submission, amendment tracking
- **Post-Meeting:** Implementation monitoring, accountability tracking, impact measurement

### 2. Deliberation Layer: Audio/Video Infrastructure

**Recommended approach:** Use established platforms initially (Zoom, YouTube Live, podcast networks) while building toward dedicated infrastructure

#### Why audio matters profoundly:

- Voice carries emotional intelligence and nuance text cannot convey
- Allows participation while driving, working, or caring for family
- Creates intimacy and human connection across distances
- Enables multilingual participation with real-time translation

### **Specific Configuration:**

- **Main Sessions:** Livestreamed video with professional moderation
- **Breakout Deliberations:** Audio-primary small groups (12-15 people)
- **Testimony Gathering:** Podcast-style recorded statements from citizens
- **Synthesis Sessions:** AI-assisted summary generation in audio format

### **3. Scale Architecture: City → State → National**

#### **City Level (Months 1-6):**

- Start with 5-10 pilot cities of varying sizes
- Focus: Local issues that directly impact daily life
- Format: 2-hour monthly sessions
- Target: 1-3% of population participating initially

#### **State Level (Months 6-12):**

- Connect successful city programs within states
- Focus: State policy issues, budget priorities
- Format: Quarterly 4-hour sessions
- Target: Representatives from each participating city

#### **National Level (Year 2+):**

- Build from proven state networks
- Focus: National issues requiring collective action
- Format: Semi-annual major assemblies
- Target: Delegates + open participation channels

## **Critical Success Factors**

### **1. Democratic Design Principles**

#### **Temporal Democracy:**

- Asynchronous participation options (not everyone can attend simultaneously)
- Recording and replay capabilities
- Time-zone conscious scheduling

- Multi-session deliberation on complex issues

### **Spatial Democracy:**

- Physical gathering hubs in libraries, community centers
- Mobile participation via phones
- Rural broadband consideration
- Hybrid in-person/virtual options

### **Cultural Democracy:**

- Multilingual support from day one
- Cultural facilitators who understand different communication styles
- Indigenous governance wisdom integration
- Youth-specific engagement channels

## **2. Technology Stack Recommendations**

### **Immediate Implementation (Months 1-6):**

Foundation: Zoom or similar for video

Audio: Simple call-in numbers + recording

Polling: Mentimeter or Slido

Documentation: Google Docs collaborative

Streaming: YouTube Live + Facebook Live

### **Evolved Platform (Months 6-12):**

Custom civic engagement platform (Megaphone-style)

Dedicated audio infrastructure (podcast distribution)

AI-powered synthesis tools

Blockchain voting verification

Real-time translation services

### **Advanced Integration (Year 2+):**

VR/AR participation options

Holographic presence for key speakers

AI facilitators for small groups

Quantum-encrypted secure channels

Biometric verification systems

### **3. Addressing Your Specific Concerns**

#### **Free Speech & Democracy:**

- Implement "progressive stack" speaking queues
- Ensure minority viewpoints get dedicated time
- Use AI to detect and elevate under-represented perspectives
- Create separate spaces for dissent and alternative proposals

#### **Long-range AI Integration:**

- AI as facilitator assistant, not decision-maker
- Transparent algorithms for agenda-setting
- Human override always available
- AI ethics council with rotating membership

#### **Living Universe Perspective:**

- Include "voice of nature" segments
- Future generations representatives
- Indigenous wisdom keepers as advisors
- Meditation/centering moments in agenda

## **Implementation Pathway**

### **Phase 1: Proof of Concept (Months 1-3)**

1. Select 3 pilot cities (one large, one medium, one small)
2. Partner with existing civic organizations
3. Use available technology (Zoom + basic polling)
4. Focus on single, concrete local issue
5. Document everything for learning

### **Phase 2: Expansion (Months 3-9)**

1. Add 7 more cities based on lessons learned
2. Introduce audio-only participation options
3. Build custom civic engagement features
4. Connect cities within states for joint sessions
5. Develop facilitation training program

### **Phase 3: National Architecture (Months 9-18)**

1. State-level confederations



2. National issue campaigns
3. Integration with existing democratic processes
4. International observation and exchange
5. Constitutional convention considerations

## Budget Considerations

### Minimal Viable Project: \$500K-\$1M

- Use existing platforms
- Volunteer facilitators
- 10 pilot cities

### Robust Implementation: \$5M-\$10M

- Custom platform development
- Paid coordination team
- 50-100 cities

### Transformational Scale: \$50M+

- National infrastructure
- Ongoing operations
- Research and development
- International expansion

## The Meta-Strategic Question

Given your holistic perspective: **The most effective approach isn't just technological but consciousness-based.** The platform succeeds when it creates:

1. **Resonant Fields:** Where collective wisdom emerges
2. **Coherent Action:** Where decisions lead to implementation
3. **Evolutionary Pressure:** Where democracy itself evolves
4. **Sacred Space:** Where the process itself transforms participants

**My recommendation:** Start with available technology but maintain focus on the consciousness transformation aspect. The specific platform matters less than creating conditions for genuine collective intelligence to emerge.

Would you like me to elaborate on any specific aspect of this implementation strategy, particularly how it might catalyze the shift from mechanistic to living democracy you envision?

